

# Buehler's

Fresh Foods

smart  to **BE GREEN**

## Bag Rebate Discontinuation

Buehler's Fresh Foods recognizes the importance of sustainability as a strategic goal of our company. Our goal supports our strong beliefs in the importance of responsible sustainability in both our corporate and personal lives.

We were one of the first grocers to implement a 5¢ rebate on reusable bags. The program initially increased the use of these bags. More recently, we find that only a small percentage of our customers (5.5%) participate in the program.

Buehler's customers care about our environment. We greatly appreciate the people who are making the effort. However, the 5¢ incentive is a modest reward for a small percentage of customers.

Money saved from discontinuation of the incentive will be redirected to further develop our commitment to environmental excellence and leadership. The following are just a few examples of our current initiatives demonstrating Buehler's commitment:

- **Compost:** Our Wooster Milltown location has redirected 77 tons of waste products from our landfills to a local compost facility.
- Converted two company vehicles to run on **Waste Vegetable Oil**. Anticipate reducing yearly diesel fuel consumption by 14,300 gallons!
- **Community Recycle Program:** Implemented community recycling centers in four of our locations.
- **Buy Local:** Increased efforts to buy local. Buehlers currently purchase from over 100 local companies!

To learn more about our efforts in Sustainability, please visit Buehler's web page at

[www.buehlers.com](http://www.buehlers.com)