

- 1. Do you track my cumulative purchases toward my free groceries rewards?**
  - YES! Every dollar you spend each time you check out is tracked.
  - No need to track your rewards, we will track your progress on the bottom of your receipt. Your register receipt will state how many dollars you have spent toward your next free groceries rewards.
  - Earn \$1 for every \$50 you spend
  - Redeem rewards in \$10 increments instantly at the register or accumulate.
- 2. How do I redeem my free groceries?**
  - You must present your advantage card at the register.
  - Rewards are redeemed in \$10 increments and you must earn at least \$10 in rewards to redeem.
  - A maximum of \$300 may be redeemed in one transaction.
- 3. Do I lose free grocery rewards at the end of a promotional period?**
  - You may redeem your free grocery rewards INSTANTLY at checkout when you accumulate \$10 in rewards or accumulate rewards until you want to redeem them in \$10 increments.
  - Buehler's does reset your free groceries rewards balance to zero at the end of each promotional period.
  - The ending date of each promotion is shown in print advertising, on our website at [www.buehlers.com](http://www.buehlers.com) and other promotional materials used.
  - Many other rewards promotions also reset or "drop off" points after a given time period.
- 4. Has the free grocery rewards program changed?**
  - YES, ON JANUARY 4, 2010
  - Earn \$1 in free grocery rewards for every \$50 you spend.
  - Redeem your free groceries rewards INSTANTLY at the checkout when you accumulate at least \$10 in free groceries rewards.
  - Your cashier will ask you if you want your rewards taken off your grocery bill, instantly...or you can continue to accumulate your rewards and have your cashier redeem them when you are ready.
  - Rewards are redeemed in \$10 increments.
  - You must have your Advantage card to redeem your rewards.
- 5. Can I still get a Buehler's or other gift card or a gasoline card with my free groceries rewards?**
  - You no longer have to redeem your rewards for a specific card.
  - Purchase the card(s) you want and your rewards will be deducted from your total purchases when / as you accumulate at least \$10 in rewards.
  - You may also redeem for a Buehler's gift card if you prefer.
- 6. What do I get for my free grocery rewards?**
  - Free groceries by redeeming your earned free groceries rewards.
  - Your rewards are tracked on the bottom of your register receipt or just ask your cashier.
  - Your earned rewards dollar amount is deducted from your purchases instantly at the cash register when you choose to do so.
  - You must accumulate at least \$10 in free groceries to redeem your rewards, and in \$10 increments after that and up to \$300 in rewards in one transaction.
- 7. How do I earn free grocery rewards?**
  - Just use your advantage card at the register in the store, at our ACE hardware stores, in our restaurants, just about anywhere at Buehler's.
  - There are some purchases that are excluded per state and federal laws.
  - See rules and regulations for details. Available on line at [www.buehlers.com](http://www.buehlers.com)
- 8. When I redeem my free groceries rewards, do I get to keep any left over rewards?**
  - YES! You may redeem all or part of your rewards in \$10 increments and up to \$300 in any one transaction to reduce your bill...it is up to you...it really is like getting free groceries!
  - Just redeem your rewards by the program end date shown in our ads and online at [www.buehlers.com](http://www.buehlers.com)
- 9. How do I sign up for free groceries rewards?**
  - Sign up for an advantage card on line at [www.buehlers.com](http://www.buehlers.com) or at any Buehler's store.
- 10. Do Restaurant, Main Street Grill, Scenic River Coffee Company, Oven Works and Big Stir purchases earn free groceries rewards?**
  - YES! We are the only restaurant that gives you free groceries rewards for your purchases.
- 11. Is it to my advantage for everyone in my household to have an advantage card with the same account number?**
  - YES, you will accumulate rewards faster.
  - Just stop by service center and we can issue as many cards with the same account number as needed and delete unused cards from the computer system.
- 12. How do I find out how many free grocery rewards I have earned?**
  - There are three ways to track your free grocery rewards:
    - a. Watch the bottom of your register receipt. It will show the dollars of free groceries you have earned.
    - b. Ask your cashier
    - c. Ask at Service Center
  - You must have your advantage card to redeem your rewards.
- 13. When can I redeem my free groceries rewards?**
  - Instantly at the register, when you earn at least \$10 in rewards and present your advantage card.
  - Redeem your earned rewards in \$10 increments and up to \$300 in one transaction.
  - Redeem before the program end date posted in our ad and on our website.
- 14. Is there a maximum amount of free groceries rewards I can redeem at one time?**
  - A maximum of \$300 in rewards may be redeemed at one time.
  - You do not lose any rewards if you have earned more than \$50.00; just redeem any remaining rewards on your next shopping trip and in \$10 increments.
- 15. My email address or personal information on my advantage card account has changed. How do I update my account?**
  - Update your account at [www.buehlers.com](http://www.buehlers.com) or stop by Service Center
- 16. I forget my Advantage card sometimes. Can I still earn points on my purchases?**
  - YES! Your cashier can look up your account if you give us the phone number on your account.
  - You MUST HAVE YOUR ADVANTAGE CARD TO REDEEM your rewards.
- 17. I liked getting a Marathon or Bell stores gasoline card. Can I still get one?**
  - Yes! Marathon or Bellstores gas cards are available for purchase.
- 18. Can I let my grocery rewards build?**
  - Yes! Redeem as you earn at least \$10 in free groceries rewards (\$1 for every \$50 you spend) or let your rewards build and redeem when you want to in \$10 increments.
  - A maximum of \$300 in rewards may be redeemed in one transaction.
- 19. Will the Marathon or Bell stores gift cards work at the gasoline pumps on your parking lot (Milltown and Parkside locations)?**
  - Yes! The Marathon or Bell stores card will work at any Marathon gasoline station.
- 20. Why don't my earned rewards print on the bottom of my register receipt?**
  - There are two possible reasons:
    - a. You have not earned rewards
    - b. Our network is "down". Points will be restored when the network is up and running.
- 21. For a group, organization or business; how can we get free groceries rewards?**
  - Buehler's can provide you with as many Advantage® cards as you need, with the same number, for your group. This assures your group, school, church or business will get credit for its purchases. When your members/employees shop for your organization, group, school, church or business they must have the card for your group and not their own personal Advantage® card.
- 22. For a group, organization or business; are we able to restrict who is able to redeem our free groceries rewards?**
  - Please contact the Service Center at your local Buehler's store. We will keep a card on file of who is permitted to redeem your free groceries rewards. Only the person(s) on file will be permitted to redeem your free groceries rewards at the service center. You will not be permitted to redeem your rewards in a check out lane. Your rewards will be redeemed for a Buehler's gift card in the appropriate amount.