Buehler's Fresh Foods

FUN!DRAISER

GOURMET COOKIES & PIES

WHO WE ARE:

Buehler's Fresh Foods

We are an employee owned company located right here in northern Ohio. We've been offering high-quality foods, local products and top-notch customer service for decades!

THE LINE-UP:

Gourmet Fruit Pies

From a rich, flaky crust to mounds of juicy, fresh fruit, every pie is bursting with homemade goodness. You'll find only the finest and freshest ingredients, and old-fashioned flavor in every delicious bite. Choose from 4 varieties.

Gourmet Cookie Dough

Delicious, convenient, no scooping - just bake and enjoy! Each box is packaged with 50 frozen 1-oz. cookies per box. Make 1 or all 50. Just place drops on cookie sheet and bake. Choose from 4 varieties.

Fruit Pies
- Apple Pie
- Blueberry Pie
- Cherry Pie
- Peach Pie

Cookies
- Chocolate Chip
- Peanut Butter
- Oatmeal Honey Raisin
- Sugar

Fundraiser Highlights

- easy to sell
- perfect price points...$10 or $12
- great selection and variety
- and...EVERYONE LOVES FOOD!

Fundraiser Details

We supply you with everything you need:

- selling flyers/order forms for distribution
- assistance with a kick-off rally to announce the fundraiser and distribute flyers
- talking points for selling
- **bonus incentives** to get your team motivated for a successful fundraiser

How Much Can Your Group Make?

The earning potential for your group is limitless and depends on the motivation of your sellers.

Your group earns:

- **$2.50** on each COOKIE BOX (all 4 varieties)
- **$4.00** on each FRUIT PIE (all 5 varieties)

PLEASE NOTE: in order to offer these margins, groups must **purchase each variety by case.**

- 8 pies per variety per case
- 12 cookie boxes per variety per case

BY THE CASE: When all of your individual sellers' order forms are turned in and tallied at the end of your fundraiser, your group may need to add on a fruit pie or cookie box here and there to get each variety to a full case. Not to worry! Groups can sell these extra pies and cookie boxes at the pick-up event, resulting in extra sales!

HOW MUCH CAN YOUR GROUP MAKE?

**Examples based on fruit pie item totals at a group profit of $4 per pie. Cookie box item inclusions at a group profit of $2.50 per box will affect total profits.*

GROUP SIZE	ITEM GOAL	TOTAL ITEMS	GROUP PROFIT	PLUS... BONUS INCENTIVE!
10	20 items	200 items	up to $800*	$20 Buehler's Gift Card
20	20 items	400 items	up to $1,600*	$60 Buehler's Gift Card
35	20 items	700 items	up to $2,800*	$100 Buehler's Gift Card
50	20 items	1,000 items	up to $4,000*	$150 Buehler's Gift Card
100	20 items	2,000 items	up to $8,000*	$200 Buehler's Gift Card
200	20 items	4,000 items	up to $16,000*	$400 Buehler's Gift Card
500	20 items	10,000 items	up to $40,000*	$1,000 Buehler's Gift Card

GET STARTED!

1. STEP 1...SIGN-UP
Call or email a Buehler's Community Relations Specialist (listed below). We will walk through the details, examine your goals, help plan your fundraiser dates, and provide the materials needed to run your fundraiser.

2. STEP 2...KICK-OFF RALLY
We provide seller flyers with order forms and explain the program. A successful fundraiser begins with PROMOTION & PARTICIPATION by your group's sellers.

3. STEP 3...PLACE YOUR ORDER
Total your items sold by variety and round up to cases. Place order with your Buehler's Community Relations Specialist by email or in person.

4. STEP 4...RECEIVE PRODUCT
Make arrangements to pick-up product at the appropriate Buehler's store location. Product must be paid in full at time of pick-up.

5. STEP 5...DISTRIBUTE PRODUCT
You will receive product varieties by full cases, making it easier for filling orders. We will assist with best practices for quick and easy distribution.

Boost Sales
Key ingredients to your successful fundraiser:

- Tell everyone how the dollars raised will be used
- Set a dollar goal for the overall fundraiser
- Set an item goal for each participant/seller
- Establish start date, end date, and pick-up date
- Communicate/motivate sellers throughout fundraiser
- Offer incentive to help boost participation
- Remind sellers to reach out to family members, family friends, parent's co-workers, church members, neighbors, coaches, teachers, etc.
- Promote, update and thank customers on social media

Bonus Incentive!
Buehler's pays for and provides your group with a Buehler's Gift Card to use as you like!

- Sell 125 items = **$ 20 Buehler's Gift Card**
- Sell 400 items = **$ 60 Buehler's Gift Card**
- Sell 625 items = **$100 Buehler's Gift Card**
- Sell 925 items = **$150 Buehler's Gift Card**
- Sell 1,250 items = **$200 Buehler's Gift Card**

PLEASE NOTE: these incentives are for your group by combining totals of all individual sellers.

WHAT ARE YOU WAITING FOR?
Contact Buehler's Community Relations Specialist today to get started!

IF YOU'RE LOCATED IN:	CONTACT:	PHONE AND EMAIL
Wooster, Orrville and Ashland	Gayle Martin	Wooster: 330-345-5908, ext. 2910 Orrville: 330-683-2060, ext. 2410 Ashland: 419-282-9800, ext. 2310 gmartin@buehlers.com
Medina and Wadsworth	Cheryl Kerr	Medina: 330-725-5000, ext. 3110 Wadsworth: 330-336-3588, ext. 2810 ckerr@buehlers.com
Dover and New Philadelphia	Leigh Grove	New Philadelphia: 330-339-6662, ext. 2210 Dover: 330-364-3079, ext. 3010 lgrove@buehlers.com
Canton (Jackson) and Massillon	Bonnie Wheeler-McElroy	Canton: 330-834-3400, ext. 3210 bwheelermcelroy@buehlers.com

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FUN!DRAISER

GOURMET COOKIES & PIES

DELICIOUS HOMEMADE TASTE!

FROZEN READY TO BAKE

EASY... JUST DROP & BAKE!

ORDER FORM ON BACK

GOURMET COOKIES

- made with real butter & eggs
- no preservatives
- no trans fat
- place drops on cookie sheet

$10 BOX OF 50

GOURMET FRUIT PIES

- premium fruits and natural juice
- no trans fat
- no artificial flavors
- no high fructose corn syrup

$12 9-INCH

Chocolate Chip

Apple Pie

Peanut Butter

Blueberry Pie

Oatmeal Honey Raisin

Peach Pie

Sugar

Cherry Pie

Buehler's Fresh Foods FUNDRAISER

Fill your freezer - fund your school or organization!

Return Order Date: _____ Delivery Date: _____

Name:
Teacher/Coach:
School/Group:

Please collect payment when taking orders.

MY GOAL _____ **ITEMS!**

THANK YOU for your support!

		Gourmet Cookies box of 50, 1-ounce cookies				**Gourmet Fruit Pies** Fresh fruit, 9-inch pie						
		Chocolate Chip $10	Peanut Butter $10	Oatmeal Honey Raisin $10	Sugar $10	Apple Pie $12	Blueberry Pie $12	Cherry Pie $12	Peach Pie $12	Total Qty.	Total Due	Paid
		1			1	1		1		4	$44.00	X
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Totals:												

PLEASE NOTE: see other side for product description. These high quality, great tasting cookie drops and pies are shipped and arrive to you frozen, allowing you to buy more, fill your freezer, and support this fundraiser!

Buehler's Fresh Foods
1401 Old Mansfield Rd.
Wooster, OH 44691